

Warrior Care Month

November is Warrior Care Month. It was established in 2008, when former Secretary of Defense Robert F. Gates declared it would be a "Department of Defense effort aimed at increasing awareness of programs and resources available to wounded, ill and injured service members, their families, and those who care for them."

Each November, NWW releases a robust national advertising campaign and hosts special events on Navy installations worldwide to increase awareness of the NWW support services available to our nation's heroes and their caregivers.

Sponsorship Benefits:

- A minimum of one month of national brand exposure
- Brand inclusion on event advertising (Navy Wounded Warrior website, print products, publications, newsletters, digital signs, social media, and more)
- Inclusion in social media campaign, including sponsor page tags on Navy Wounded Warrior and Navy FFR platforms (78,000+ followers)
- Signage during Warrior Care Month events at installations around the nation



www.navywoundedwarrior.com

